

Project Management  
for Social Good.



# PMIEF Grants US\$1.1 Million in 2015 for Education, Nonprofit Capacity Building and Disaster Management Initiatives

In 2015 the PMI Educational Foundation (PMIEF) awarded 10 grants totaling US\$1,143,332. The grants reflect the foundation’s sustained commitment to leveraging project management for social good through partnerships with high-quality organizations.

The initiatives that these grants support will help integrate project management into secondary school education, increase nonprofits’ capacity to deliver services and devise solutions for disaster management challenges.

### Clarification

In the October 2015 issue of *PMI Today*®, an article reported on PMI Educational Foundation awards recipients, including Sarina Arcari, PMP, the 2015 Kerzner Award recipient. Ms. Arcari works for the Government Business Division of Anthem, Inc.

The article discussed Ms. Arcari’s contributions to her organization via implementation of a project management office (PMO). It stated that when she was hired in 2008, there was no formal project management discipline in the company.

The article should have noted that Ms. Arcari was working for Amerigroup at the time of her hire and the contributions were made for Amerigroup. In 2012, a company called WellPoint purchased Amerigroup. In 2014, WellPoint changed its name to Anthem, Inc.

As several employees of Anthem (formerly WellPoint) pointed out, WellPoint had a formal project management discipline prior to 2008 as well as PMOs.

Organization	Initiative	Grant	Purpose
American Red Cross (Red Cross)	PMIEF’s Disaster Management Grants Initiative	US\$35,680/ 17 months	As part of PMIEF’s special disaster management grants portfolio, Red Cross professionals received 24 hours of project management training thanks to an in-kind donation by Cadence Management Corporation. The organization is leveraging its training so that its disaster cycle services team more efficiently delivers programs and services, creates innovative volunteer-ready products and enhances overall operations. The Red Cross is also developing a project management implementation plan to bring its seven divisions and 62 regions together through one project management system. PMIEF’s external evaluation of this initiative will inform the foundation’s future activities on behalf of the disaster management sector.
Asia Society (AS)	PMIEF–Asia Society Initiative for Integrating Global Perspectives into CTE	US\$350,000/ 24 months	AS is integrating global competence and project management into career and technical education (CTE) career exploration and classroom projects through the creation of an online course and toolkit for U.S. secondary school CTE teachers. Leveraging PMIEF’s no-cost resources like <i>Project Management Toolkit for Teachers</i> ™, the course and toolkit will provide a crosswalk between CTE core standards, global competence and project management as well as offer sample capstone projects that wed global competence with project management concepts. This initiative aligns with PMIEF’s focus on CTE, which the foundation identifies as a particularly viable entry point for integrating project management into curricula since these classes are highly project-based.

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# PMI Educational Foundation

## PMIEF Grants US\$1.1 Million in 2015 for Education, Nonprofit Capacity Building and Disaster Management Initiatives Continued from page 27

Organization	Initiative	Grant	Purpose
<b>Cooperative for Assistance and Relief Everywhere (CARE)</b>	PMIEF's Disaster Management Grants Initiative	US\$149,465/ 18 months	Cadence Management Corporation delivered 24 hours of project management training to CARE professionals who are creating a platform to disseminate project management knowledge throughout the organization, particularly by revising the <i>CARE International Emergency Toolkit</i> that all of its country offices use. In addition, CARE is redesigning the accompanying <i>Toolkit</i> website to reflect this integration of project management. These resources and project management concepts will be shared and discussed during CARE's emergency preparedness planning activities to better ensure adherence to them following the grant. PMIEF's external evaluation of this initiative will inform the foundation's future activities on behalf of the disaster management sector.
<b>Center for Digital Inclusion (CDI)</b>	PM for Social Good through Mobile Apps	US\$50,000/ 13 months	CDI is integrating project management into its existing coding and mobile application design course by using PMIEF's no-cost resources such as <i>Project Management Skills for Life</i> ® and creating accompanying video shorts for the curricula. The organization is providing extensive training to its community center educators in Brazil so that they can deliver the project management-enhanced curricula to less advantaged youth in a 15-hour course. Students will practically apply concepts such as time, cost, scope and work breakdown structure to develop the apps that will address social/community challenges like domestic violence and public safety. CDI will pair the students who create the most outstanding apps with a professional programmer and designer so that they can fully develop the apps for the e-commerce marketplace.
<b>Junior Achievement Ireland (JA Ireland)</b>	PMIEF – JA Ireland Project Management Skills for Life	US\$40,000/ 12 months	With support from PMI Ireland Chapter volunteers and use of PMIEF no-cost resources like <i>Project Management Skills for Life</i> ® and <i>Careers in Project Management</i> ™, JA Ireland is introducing project management as a career to secondary school students in Dublin and Limerick as well as delivering project management training to them. The students are practically applying their training by leading JA Ireland programming for elementary school students, including scheduling events and preparing lesson plans for them. In addition, JA Ireland secondary school students, teachers and volunteers will create and exchange knowledge with Junior Achievement of Chicago (which is concurrently implementing a sister program) through a virtual "Junior Achievement Project Management Day" and online community.
<b>Junior Achievement of Chicago (JA Chicago)</b>	PMIEF – JA Chicago Project Management Skills for Life	US\$32,500/ 12 months	With support from PMI Chicagoland Chapter volunteers and use of PMIEF no-cost resources like <i>Project Management Skills for Life</i> ® and <i>Careers in Project Management</i> ™, JA Chicago is introducing project management as a career to secondary school students in Chicago, Illinois, USA as well as delivering project management training to them. The students are practically applying their training by leading JA Chicago programming for elementary school students, including scheduling events and preparing lesson plans for them. In addition, JA Chicago secondary school students, teachers and volunteers will create and exchange knowledge with JA Ireland (which is concurrently implementing a sister program) through a virtual "Junior Achievement Project Management Day" and online community.
<b>MBAResearch &amp; Curriculum Center (MBAResearch)</b>	MBAResearch Initiative for Career and Technical Education	US\$309,750/ 13 months	MBAResearch is integrating project management into U.S. secondary school CTE classes by developing and piloting student projects for business management, finance and marketing courses nationwide. The organization delivered in-person professional development to teachers across the country and is providing them ongoing technical assistance throughout the 2015–2016 academic year so that they can integrate these curricula into their instruction. PMIEF's external evaluation of this initiative will help the foundation and MBAResearch understand the outcomes and impact of this grant as well as revise the CTE curricula as necessary prior to their global dissemination. This initiative aligns with PMIEF's focus on CTE.

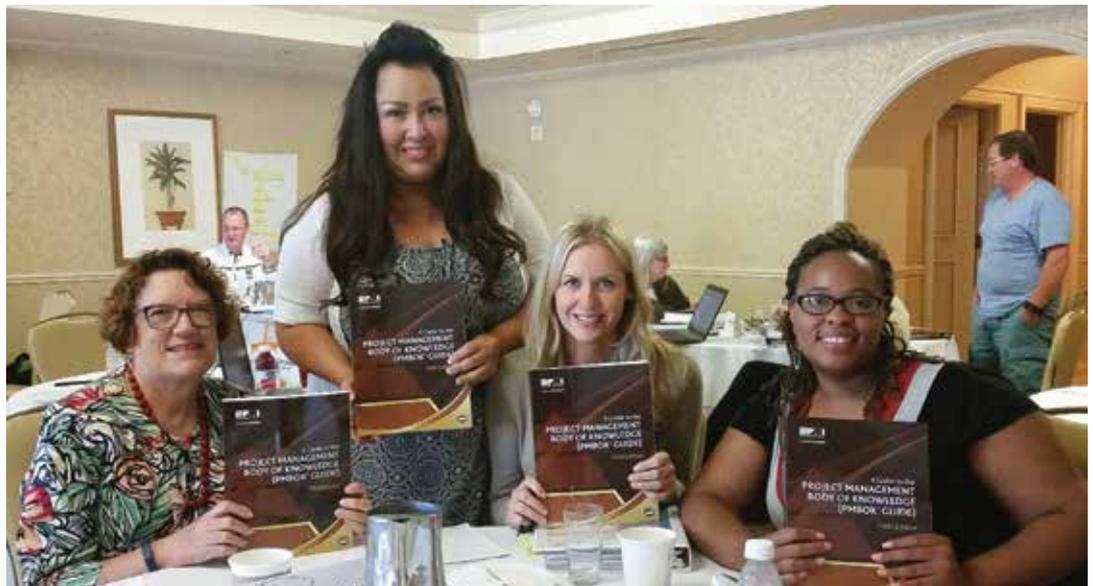
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<b>NapaLearns</b>	PMIEF – NapaLearns Initiative for Career Pathways	US\$10,265/ 28 months	Using PMIEF’s no-cost resources such as <i>Careers in Project Management™</i> , <i>Project Management Skills for Life®</i> and <i>Project Management Toolkit for Teachers™</i> , NapaLearns is delivering 23 hours of project management training to secondary school teachers in Napa County, California, USA. The training supports their integration of project management into their career pathways/CTE curricula for an estimated 750 students over two years. Students are applying their project management skills to their design and execution of class projects as well as to a career pathways internship. This initiative aligns with PMIEF’s focus on CTE.
<b>Plan International (Plan)</b>	PMIEF’s Disaster Management Grants Initiative	US\$149,672/ 15 months	Cadence Management Corporation delivered 24 hours of project management training to Plan professionals who are integrating project management into three projects each in the Americas, Asia, East and South Africa, and West Africa. These projects address issues like Ebola recovery, drought crises and flooding as well as safe schools development to reduce disaster risks that affect youth education. Plan is also creating an organization-wide master agenda of activities, including a timeline and resource assessment, as well as training additional staff in project management, all of which will help in the execution of these regional projects. PMIEF’s external evaluation of this initiative will inform the foundation’s future activities on behalf of the disaster management sector.
<b>United Way Central Savannah River Area (UW of the CSRA)</b>	PMIEF–UW of the CSRA Nonprofit Capacity Building Program	US\$16,000/ 12 months	UW of the CSRA is collaborating with the PMI Augusta Aiken Chapter to deliver 23 hours of project management training to nonprofit organizations in Georgia and South Carolina, USA through workshops that enhance their strategic planning, event planning and proposal writing abilities. Using the foundation’s <i>Project Management Skills for Life®</i> as well as its “Project Management for NGOs” materials, training participants are learning how to develop a work breakdown structure, project schedules and project reports. The training will increase their capacity to generate revenues that will underwrite their operations and programs, which collectively serve about 420,000 individuals.

PMIEF has invested more than US\$3 million in innovative programs and initiatives through its grants since 2012, reaching more than 320,000 individuals in 28 countries on five continents.

For more information about PMIEF, including the no-cost educational resources that grantees have used to support their work, please visit [www.pmief.org](http://www.pmief.org).



Teachers participating in the PMIEF– MBAResearch initiative proudly display PMBOK® Guides during their summer 2015 training.