

PMI Educational Foundation

Helping Youth Reach Their Goals

PMIEF Announces Refreshed Strategic Direction

Since its founding in 1990, the PMI Educational Foundation (PMIEF) has, at times, modified its strategy. The year 2019 marks the beginning of a new phase and focus in PMIEF's evolution. Initially geared toward scholarships and academic research, the Foundation's perspective has grown to recognize the power of project management and how it can transform lives and be a force for social good. This progression resulted in the Foundation's driving aspiration: to be a global force for changing lives and communities through project management education.

Over the past 10 years, PMIEF has tested ways to impact lives in three major areas:

1. Building project management into both formal and informal youth educational programs and systems;
2. Exploring how to help nonprofits operate more efficiently so their programs have a greater social impact; and
3. Experimenting with how to help unemployed and underemployed populations gain differentiating workplace competencies.

PMIEF's experimentation has shown project management is an appreciated skill in all three areas. However, the sweet spot for greatest impact clearly emerged in one.

Finding the Focus

After much reflection, research and discussion, the PMIEF board decided to narrow its strategic focus in order to make a greater impact and provide increased value for youth by working with nonprofits that serve youth. The 2018 strategic analysis led them to sharpen the strategy around three primary approaches:

Youth—Sustain our emphasis on young people, creating generation after

generation of adults who fulfill their own goals and are prepared to shape their world;

Nonprofits—Amplify our ability to reach and influence youth by emphasizing the global delivery of our services through engaging, experience-based project activities offered through nonprofits; and

Volunteers—Leverage volunteers to help deliver the benefits of project management to youth.

Figure 1: PMIEF Service Delivery Model



Project Management for Social Good®



How Will PMIEF Deliver This Youth-Driven Strategy?

Based on the new vision and mission statements:

Vision—Inspiring youth to achieve their goals, making dreams a reality.

Mission—Enable youth to realize their potential and transform lives through project management.

PMIEF will deliver “wrap-around services” to youth-serving nonprofits to maximize their ability to transfer project management knowledge, skills and competencies to the youth they serve (see Figure 1).

The Foundation will continue to deliver its current scholarships and awards program. Over the next two years, it will also seek to create new scholarships and awards that align with the revised strategy.

Help Us Use Project Management to Inspire Youth

Young people are tomorrow’s global leaders. The youth who learn to think critically, collaborate and make confident decisions are better equipped to become those leaders. PMIEF’s experience and research proves project management is a conduit for acquiring and applying these crucial skills. Whether the task is to complete a school project, find a job or improve communities, project management can open young minds, put dreams within reach and ultimately change lives.

PMIEF’s goal is to forge partnerships with the nonprofit organizations that support and prepare youth for success by offering project management



“I call on all with influence to prioritize youth in development plans, strengthen partnerships with youth-led organizations and involve young people in all decisions that affect them. By empowering today’s youth, we will lay the groundwork for a more sustainable future for generations to come.”

—Former United Nations Secretary-General Ban Ki-moon

expertise, resources and volunteers to aid them in their missions.

You are part of PMIEF’s strategy. Whether you are a volunteer, donor, interested nonprofit, project management training organization or researcher, your skills, enthusiasm and financial support can help make PMIEF’s vision a reality.

Learn More

To better understand and communicate PMIEF’s evolving strategy, go to pmief.org to review the Strategic Overview. We hope you’ll become an informed advocate to help PMIEF use project management to inspire youth around the globe to reach their goals!

If you have any questions, email pmief@pmi.org.