PM Philanthropist
Your Gifts in Action | May 2015

Dell: Making the Greater Good a Part of Corporate Culture

The Dell VPM program is an inspiring example of the difference a corporation can make when they leverage their employees’ special skills for the greater good.

From left to right, Steve DelGrosso-PMI 2015 Board Chair; Doug Schmitz-VP Global Support & Development Dell; Niamh Jordan-Dell VPM; Jerry Giltenane -PMI Ireland Chapter; Connie Hester, Dell VPM; Brian Stachan-Director Global Support & Development Dell; Ricardo Triana-PMI 2014 Board Chair

Related Resources

The Dell VPM program has used the PMIEF Project Management Skills for Life® resource to create classes that have helped more than 70 local and national nonprofits increase their efficiency and effectiveness. Explore this resource and others in the PMIEF Resource Library!

Act Now—The Kerzner Award Applications Due May 15

Recognizing—and rewarding—a project manager for exemplary performance

Share Your Story

Do you know a young person who is using project management to change the world?
Dell: Making the Greater Good a Part of Corporate Culture

At PMI Educational Foundation (PMIEF), we are privileged to see the outstanding generosity of project managers from all over the world who donate their skills to help others. Dell, a Corporate Partner Donor with PMIEF, has gone the extra mile, making project management for social good® a part of its corporate culture.

In November 2012, Dell Limerick launched the Dell Volunteers Project Management program (Dell VPM, initially known as Dell PM4Life) in Ireland. The following year, Dell Limerick partnered with PMIEF, to use the PMIEF Project Management Skills for Life® resource to create free, in-person, six-hour training sessions for nonprofit staff in their area. These sessions focused on helping the staff learn to use PM by applying it to practical, real-world challenges the nonprofits faced.

Denis Kelly, VP Global Consumer Support Services at Dell, explains, "Dell is committed to powering the possible both for our customers and for our partners in the communities where we are based. We are delighted to be able to share our project management skills with as many organizations as possible."

A participant from the Simon Community, which serves homeless youth, says, "The upbeat and positive atmosphere displayed by all the staff is something I hope to imitate in future projects. I would highly recommend this course to anyone. Not only is it a great learning experience but also a good team building opportunity."

"The skills we learned at the seminar have been invaluable to us," adds Verena Tarpey of Rape Crisis Midwest. "It has completely changed the approach we take to managing our projects and as a result we are saving time and improving the results on everything that we are doing. The Dell team were (sic) passionate about helping us and have helped to bring a new way of thinking into the organization."

With locations around the world, Dell was poised to replicate this success in other communities. Soon afterwards, Dell VPM expanded to Dublin and Cork in Ireland, and last year to Dell Bratislava, Slovakia and Dell’s corporate headquarters in Austin, Texas. Plans are underway to launch in Bangalore, India and in other sites in the US and Europe. A new mobile app helps graduates access additional PMIEF resources.

In 2014, PMIEF joined Dell and a Dell VPM Limerick nonprofit participant for a presentation about their collaboration at the first International Conference on Managing Projects in the Non-Profit Sector held at the Kemmy Business School, University of Limerick, Ireland. Dell VPM also won the 2014 PMI Community Enhancement through Project Management Award.

Receiving the Award, Limerick Site Leader Timmy O’Dwyer said, "We are delighted to see our efforts recognized by PMI, which is the world's leading professional organization for project management. The feedback we've received is that charities that have come through the PM training offered in the program are better able to execute on key projects, and are seeing an organizational — and, in some cases, a fundraising — benefit as a result. This award highlights that by applying industry standard PM methodologies and practices in a non-profit context through free training, Dell has been able to add a truly remarkable benefit in Ireland and now around the world."

So far, representatives from more than 100 local and national charities have been trained in project management through Dell VPM. PMIEF hopes that Dell’s example will be an inspiration to other corporations, whether global or local, to use the skills of their project managers for greater good.

Michael DePrisco, PMIEF chief operating officer and PMI vice president of academic and educational programs, says, "We are pleased that Dell VPM not only enables PMIEF to expand its global reach in a meaningful way, but also creates a unique model of how corporations like Dell can leverage the expertise of their professionals, PMIEF, and the PMI community to support charitable work worldwide."

The Project Management Institute® Educational Foundation logo, the slogan Project Management for Social Good®, PMI, and PMBOK Guide are registered marks of Project Management Institute, Inc. For a comprehensive list of trademarks, contact the PMI Legal Department.

If you no longer wish to receive this email series, use this link to Unsubscribe.
Related Resources

Available in seven languages, the PMIEF Project Management Skills for Life® resource teaches project management skills to everyone from youth to adults.

PMIEF also offers resources specifically geared for nonprofits & NGOs that want to put project management to work for them.

If you no longer wish to receive this email series, use this link to Unsubscribe.
Act Now The Kerzner Award Applications Due May 15

Sponsored by the International Institute for Learning (IIL), The Kerzner Award recognizes a project manager who most emulates the professional dedication and excellence of Harold Kerzner, MS, MBA, PhD. It is an excellent opportunity to be recognized among peers and receive additional training.

The total value of the training, cash prize, and expense-paid trip to the PMI® Global Congress—North America is up to US$13,000. Act quickly to nominate yourself or another PMP for this prestigious award. The application deadline is 15 May, 2015 and details are available at pmief.org.

The Award’s namesake, Dr. Kerzner, is an IIL senior executive director and is a globally-recognized expert on project, program and portfolio management, total quality management and strategic planning. In addition to his distinguished academic, training, and consulting contributions to project management, he is also a bestselling author on these topics.
Share Your Story

Project management is just as beneficial for nonprofits and NGOs as it is for businesses. Have you ever volunteered your project management skills at a nonprofit or NGO?

Tell us your story!

First Name

Last Name

Email

☐ PMIEF may use my story and my name.
☐ PMIEF may use my story only.

share ▶ back ▶

The Project Management Institute® Educational Foundation logo, the slogan Project Management for Social Good®, PMI, and PMBOK Guide are registered marks of Project Management Institute, Inc. For a comprehensive list of trademarks, contact the PMI Legal Department.

If you no longer wish to receive this email series, use this link to Unsubscribe.