

# PM Philanthropist

Your Gifts in Action | August 2017

## THE POWER OF PROJECT MANAGEMENT IS MAKING YOUNG LIVES BETTER WORLDWIDE

From Philadelphia to Brazil, see how PMIEF supporters like you are empowering youth by bringing necessary life skills to global communities.

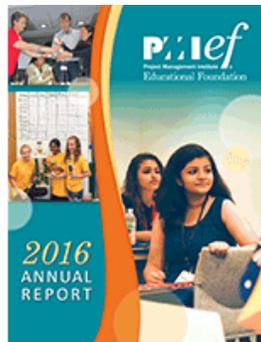
[read more](#) ▶



### DONOR SPOTLIGHT: PAUL WILLIAMS, PMP

*"I think it falls to us to stand together as practitioners and make sure we have a voice in shaping how the profession is going to move forward."*

[read more](#) ▶



### 2016 ANNUAL REPORT

See your support in action! Read our 2016 Annual Report today.

[read more](#) ▶



### PMIEF GRANTS UPDATE

Investing in education, nonprofit capacity building and workforce readiness.

[read more](#) ▶

# THE POWER OF PROJECT MANAGEMENT IS MAKING YOUNG LIVES BETTER WORLDWIDE

International Youth Day is August 12, a celebration of empowering youth to take control of their futures—which is also a primary goal of *project management for social good*®. Your support of PMIEF is empowering youth worldwide in many ways through [PM Knowledgeable Youth!](#)

The PM Knowledgeable Youth area of work provides training, resources, grants and scholarships to teach children and teachers the increasingly necessary life skills of project management.

Your support has a broad reach. In 2016 alone, PMIEF helped bring project management to more than 175,000 youth and more than 6,000 teachers. Some of our work included:

- **Supporting the development of Project Management Academies** to help youth become college and career ready through in-depth learning opportunities
- **The [Project Learning Network \(PLN\)](#)**, bringing together 35 nonprofit educational organizations that positively impact over 40 million youth around the globe to collaborate, strategize and troubleshoot current issues affecting education
- **Providing virtual teacher training programs** to expand teacher training to new areas globally
- The launch of three new modules of the no-cost [Project Management for Career and Technical Education](#) educational resources with specially designed projects in the areas of Business, Finance and Marketing
- [Digital badges](#) for students and teachers, an easy way to recognize and share validated achievements in project management with potential employers, college admissions officers and other interested parties



PMIEF helps bring project management to others all over the world. From providing a no-cost four-hour workshop on project management to teachers in Philadelphia, Pennsylvania, USA to supporting PMI members who wish to bring *project management for social good*® into their local communities in Kenya, Switzerland, Brazil, Italy, Turkey, Slovenia and dozens of other countries, PMIEF is helping others make a difference through project management.

At an individual level, PMI chapter members are also spreading *project management for social good*® to benefit youth around the world.

**PMI Switzerland Chapter member Karolina Letowska** recently traveled to Kimilili, Kenya, to work with the Community Breakthrough Support Mission (CBSM) School for orphaned and vulnerable youth. At the school, basic necessities like running water and electricity aren't always available.

Karolina knew that project management training could help the staff make the most of their limited budget, time and resources to better serve the children in their care. However, she says, "Teaching them project management principles can help to improve many aspects of their daily lives." Karolina and the Switzerland Chapter look forward to helping more children through their continuing partnership with CBSM.

PMIEF thanks everyone whose hard work and dedication made the projects above a success. If you have an idea to bring project management to youth or educators, remember to visit our [Resources](#) page for helpful tools!

[back](#) ›

## DONOR SPOTLIGHT: PAUL WILLIAMS, PMP

“You reach a certain point in your career and realize you got a lot of help to get where you are,” says Paul Williams, the IT PMO director for Secura Insurance in Appleton, Wisconsin.

“I started off just an infrastructure manager working on pretty simple projects, and now I'm the director of an entire PMO at a relatively large organization. I started to recognize that my involvement with PMI®, their whole PMP® track and other certification tracks, was really instrumental in getting me where I am today. I started to look for ways to give back.”

When Paul found PMIEF®, he realized it was the avenue he was looking for. “It's like a well-kept secret, unfortunately,” he explains. “When I started to educate myself on all the things they do, I was completely blown away. I couldn't believe all the great stuff I wasn't even aware was out there.”

One of Paul's favorite PMIEF initiatives is [PM Knowledgeable Youth](#). “I couldn't believe they had children's books that focused on helping kids understand how projects work without overtly beating them over the head with project management. Let's be honest, kids don't grow up and say, ‘Hey, I want to be a project manager.’ Most of us fall into this career because we're either naturally wired that way or it just turns out to be our thing. But project management is a basic life skill now and probably much more so in the future. It's pervasive in all industries today. I think it falls to us to stand together as practitioners and make sure we have a voice in shaping how the profession is going to move forward.”



In his current job, Paul is already shaping the future of project management in two ways.

First, he's educating the executive team of his company. “The PMO here is relatively new,” he explains, “so I help them fully understand the benefits they're getting. They know it's important, but they don't know how to get there.”

Second, he's mentoring the less experienced members of his team. “My job is to share some of the tips and tricks that have made my job better. The soft skills and the understanding, the relationship building you have to do—it's more than just the science, it's not black and white. It's a lot of leadership skills, relationship management, being a good communicator and having trust in your relationships. It's those ‘art’ pieces I try to share.”

He considers supporting PMIEF a natural extension of that goal. “PMIEF is the most practical way to give back to your profession. I do some consulting work, and I set a goal that I would use part of that money to be a Leadership Society contributor. I would like to make that commitment as far into the future as I can because I truly believe in the mission of the organization.”

In addition to donating, Paul is an ambassador for PMIEF by sharing information with his chapter and colleagues. “The more people I talk to, the more I see that others also don't know the fantastic things PMIEF is doing. So many of us belong to PMI, and if even just a fraction of us decided to get engaged and donate, we could do so much more. All it takes is [looking at the website](#) and the things the foundation does, because once you read it and realize the cool things they're doing, you think, ‘I want to be involved.’ ”

*Project management for social good®* shouldn't be a “well-kept secret”! If you're like Paul and want to see more great things happen around the world—such as more youth learning the practical benefits of project management and more nonprofit/nongovernmental organizations (NGOs) applying these skills for better solutions to our world's problems—will you spread the word to your fellow project managers today?

[back ▶](#)

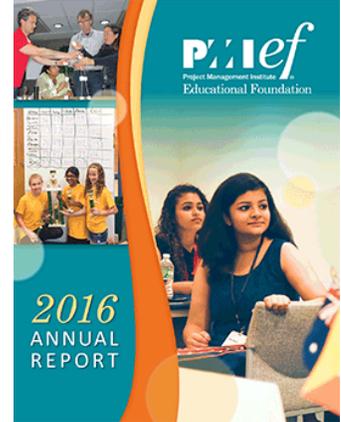
## 2016 ANNUAL REPORT

Thanks to your donations, *project management for social good*® is changing lives around the world.

See some of the many reasons why your continued support matters when you download the [2016 Annual Report](#):

- Exciting growth in PM Knowledgeable Youth initiatives
- Project management for disaster management
- 2016 grant and scholarship highlights
- 2016 milestones, new resources and more

Together, we are making a difference!



---

[back](#) ▶

## PMIEF GRANTS UPDATE

Join us in celebrating the eight grants awarded by PMIEF in the first half of 2017! These grants reached 17 countries on five continents and totaled US\$965,806 for initiatives that will leverage *project management for social good*® to:

- Strengthen education globally
- Deliver PM training to unemployed and underemployed young adults
- Build organizations' capacity to end youth homelessness

This year marks the first in which our grantmaking has included PM Ready Workforce initiatives. We recently awarded a US\$100,000 grant to the 114th Partnership, which has collaborated with employers and educators since 2002 to design, produce and deliver real-world, “on-the-job” career challenges through its Spark 101 program. Spark 101 includes high-quality educational resources proven to increase young people's engagement with science, technology, engineering and mathematics (STEM) coursework and career pathways.

Our “PMIEF — 114th Partnership Philadelphia Workforce Readiness Initiative” supports the integration of project management into Spark 101 to help unemployed and underemployed young adults strengthen their project management capabilities, which are critical to 21st-century workforce entry and success. The grant will fund the creation of a new, project management-rich Spark 101 video and accompanying lesson plans, which Philadelphia workforce development program staff and volunteers will pilot beginning later this year. In addition, our grant will fund the creation of project management-rich lesson plans and resources for five previously developed Spark 101 videos that focus on project-intensive industries.

Jane Kubasik, founder and president of the 114th Partnership, says, “Each year millions of students leave high school without having had an opportunity to apply their academic skills to a real-world problem. Employers need options other than internships to introduce students to viable careers—as well as the critical skills needed to sustain and advance within them. With the help of PMIEF, we are excited to broaden our video library to help classroom and workforce educators integrate project management into their curricula and help more learners connect their passions to career pathways that integrate project management skills.”

As a PMIEF supporter, you're an important part of making outreaches like this possible. If you'd like to learn more about these and other PMIEF grants, visit [PM Knowledgeable Youth](#), [PM Capable Nonprofits](#) and [PM Ready Workforce](#).



[back ▶](#)