Mission & Vision

Based on our core belief that project management education increases people’s potential to transform lives and communities, the following Mission and Vision Statements have emerged:

MISSION: Our mission is to inspire and empower people to realize their potential and transform their lives and their communities through the use of project management knowledge.

VISION: All people worldwide have a better tomorrow by applying project management skills in their daily lives.

Toward the achievement of its vision and aligned with its mission, PMIEF has three core areas of focus:

PM READY WORKFORCE
Build a better-prepared workforce through academic and professional development scholarships as well as student and professional awards.

PM KNOWLEDGEABLE YOUTH
Change the way children learn, live, and plan for the future through knowledge and application of project management.

PM CAPABLE NONPROFITS
Magnify the power of nonprofits and Non-Governmental Organizations (NGOs) in delivering their missions through the application of project management.
On behalf of the PMI Educational Foundation (PMIEF) Board of Directors, thank you for your support and continued interest in our efforts to leverage project management for social good®.

2015 was another year of tremendous growth and new opportunities for PMIEF. We awarded US $1.1 million in 10 grants to nonprofit organizations to incorporate project management into programs for youth and teachers as well as to implement a Disaster Management Grants Initiative. Since 2012, this brings the foundation’s total investment in innovative grant-funded initiatives to more than US $3 million impacting individuals in 28 countries on five continents. We also provided more than US $518,000 in academic and professional development scholarships to 416 individuals and helped 20,000 youth learn project management.

PMIEF relies on the generous and continuing support of others to achieve its goals. Each and every gift makes a difference! And, our continued growth was due to you – our esteemed donors, volunteers and champions. Your generous support enabled PMIEF to develop and expand meaningful programs and services that make a difference in the lives of people and communities throughout the world.

While there were many accomplishments this past year, we also experienced a personal loss. Early in 2016, the Chair of the PMIEF Board of Directors, A. Suresh Chandra passed away suddenly. He was a passionate advocate of project management as a way of life. While he will be deeply missed, his was a life that was as genuinely altruistic as it was undeniably inspirational and for this, we are forever grateful. We are committed to continuing the work that Suresh helped to guide during his three years on the PMIEF Board of Directors.

We hope that you, too, will continue to share our passion for this work and for project management’s unique ability to drive positive change in our world. When passionate and like-minded people come together with the right resources, amazing things can happen. Please take the time to read the following pages in this annual report to see how they happen each and every day at PMIEF.

As we move forward in 2016 and beyond, we are proud of what PMIEF has accomplished in 2015 and excited about the future. Our community is strong and vibrant, and together we will continue our efforts to champion project management for social good® across the globe.
7,164 DONORS  
In 135 countries on 6 continents

AWARDED  
US $518K+  
IN ACADEMIC, TRAINING AND PROFESSIONAL DEVELOPMENT SCHOLARSHIPS

168 PMI® CHAPTER VOLUNTEERS  
SERVED AS PMIEF LIAISONS

43%  
Increase over 2014 in the number of youth trained in project management

US $1M+  
GRANTS AWARDED TO NONPROFITS

22%  
GROWTH IN SOCIAL MEDIA FOLLOWERS OVER 2014

168  
PMI® CHAPTER VOLUNTEERS  
SERVED AS PMIEF LIAISONS

MORE THAN  
20,000  
YOUTH LEARNED PROJECT MANAGEMENT

23,137  
EDUCATIONAL RESOURCES DOWNLOADED FROM PMIEF.ORG  
ACCESS IN 24 LANGUAGES IN 138 COUNTRIES

Project Management Knowledge Equips Students with 21st Century Skills:  
COLLABORATION • CREATIVITY  
COMMUNICATION  
CRITICAL THINKING SKILLS

168  
PMI® CHAPTER VOLUNTEERS  
SERVED AS PMIEF LIAISONS
MAKING GLOBAL IMPACT THROUGH NETWORKING

To impact primary and secondary school education on a global scale is not something that can be accomplished alone. It is critical to develop partnerships with organizations that are already working to improve youth education.

That’s why PMIEF formed the Project Learning Network (PLN) in 2012. The PLN – a global coalition of 40 nonprofit and educational organizations serving 35 million youth – positively impacts youth education by advocating for 21st century skills, project-based learning and project management expertise in primary and secondary school education.

TRAINING TEACHERS

Teachers are an essential component in building sustainable primary and secondary school project management programs. PMIEF helps teachers learn project management through both virtual and face-to-face trainings.

PMIEF teacher training opportunities integrate the best practices of project-based learning with the skills and tools of project management. The content, specific to the needs of teachers, helps teachers integrate project management into the classroom.

This approach helped PMIEF triple the number of teachers trained, as well as increase the number of children served, to 20,000, in 2015.

INTEGRATING PM INTO EDUCATIONAL STANDARDS BECOMING A TREND

A number of US States integrated project management into their educational standards. Some of these states include Texas, Kansas, North Carolina and Wisconsin. This demonstrates the growing value that leaders in education are placing on bringing project management to teachers and youth.

PM BOOKS FOR CHILDREN

Treehouses, haunted houses and science projects provide the backdrop for a series of Project Kids Adventures books written by PMI member Gary Nelson. Targeted for youth 10 – 12 years of age, students learn about project management through fun, kid-friendly projects. Digital versions of the books are available at no cost through pmief.org.
PM Capable Nonprofits: Magnifying the Power of Nonprofits and Non-Governmental Organizations

DISASTER MANAGEMENT GRANTS INITIATIVE (DMGI)

Launched in 2015, DMGI delivered project management training to disaster management/humanitarian organizations to support their thoughtful application of that training to their work. The foundation asked a select group of organizations to identify specific challenges with which they contend and to envision ways project management would help them mitigate, if not overcome, these issues. We gave particular consideration to organizations that lead activities related to disaster risk reduction, preparation, response, recovery and reconstruction, which resulted in awarding three grants totaling US $334,817.

We awarded grants to American Red Cross, Cooperative for Assistance and Relief Everywhere (CARE) USA, and Plan International.

In addition to grant funds, PMIEF supports each of these organizations by providing a project management expert to provide technical assistance as they apply project management to their work. The foundation is also commissioning an external evaluation of DMGI to inform our future efforts on behalf of the disaster management/humanitarian sector.

DONATED TRAINING SUPPORTS NONPROFIT INITIATIVES

Thanks to the ongoing generosity of John Patton, PMP, Chair, Cadence Management Corporation, each DMGI organization received in-person, project management training (85 professionals in total). In addition, another 28 representatives of the PMIEF Project Learning Network (PLN) received their own training. The market value of Cadence Management Corporation’s generous in-kind training donation for both DMGI and the PLN totaled $113,000.

In addition, OSP International provided virtual project management training to representatives of nonprofits that deliver direct services in communities throughout the globe.
Going Global Through Grantmaking

We awarded 10 grants totaling US $1,143,332 to leverage project management for social good to strengthen education, nonprofits and disaster management efforts worldwide.

**Organization:** American Red Cross  
**Initiative:** “PMIEF’s Disaster Management Grants Initiative”  
**Grant:** US$ 35,680

Deliver extensive project management training and ongoing technical assistance to the organization’s professionals so its Disaster Cycle Services team more efficiently delivers programs and services.

**Organization:** Asia Society  
**Initiative:** “PMIEF – Asia Society Initiative for Integrating Global Perspectives into CTE”  
**Grant:** US$ 350,000

Integrate project management into career and technical education (CTE) career exploration and classroom projects through the creation of an online course and toolkit for U.S. secondary school CTE teachers.

**Organization:** Center for Digital Inclusion  
**Initiative:** “PM for Social Good through Mobile Apps”  
**Grant:** US$ 50,000

Integrate project management into a coding and mobile application design course for less advantaged Brazilian youth so they develop apps that address social/community challenges like domestic violence and public safety.

**Organization:** Cooperative for Assistance and Relief Everywhere (CARE)  
**Initiative:** “PMIEF’s Disaster Management Grants Initiative”  
**Grant:** US$ 149,465

Deliver extensive project management training and ongoing technical assistance to the organization’s professionals to inform revision of the CARE International Emergency Toolkit and redesign of the accompanying website.

**Organization:** Junior Achievement of Chicago  
**Initiative:** “PMIEF – JA Chicago Project Management Skills for Life”  
**Grant:** US$ 32,500

Introduce project management as a career to secondary school students in Chicago, Illinois, USA as well as deliver project management training to them so they can design and lead programming for the organization’s elementary school students (in partnership with Junior Achievement Ireland and the PMI Chicagoland Chapter).

**Organization:** Junior Achievement Ireland  
**Initiative:** “PMIEF – JA Ireland Project Management Skills for Life”  
**Grant:** US$ 40,000

Introduce project management as a career to secondary school students in Dublin and Limerick, Ireland as well as deliver project management training to them so they can design and lead programming for the organization’s elementary school students (in partnership with Junior Achievement of Chicago).

**Organization:** MBA Research & Curriculum Center  
**Initiative:** “PMIEF – MBA Research Initiative for Career & Technical Education”  
**Grant:** US$ 309,750

Pilot PMIEF’s CTE projects for business management, finance and marketing classes in U.S. secondary schools nationwide to integrate project management and inform revision of the projects before their global dissemination.

**Organization:** NapaLearns  
**Initiative:** “PMIEF – NapaLearns Initiative for Career Pathways”  
**Grant:** US$ 10,265

Deliver project management training to secondary school teachers in Napa County, California, USA so they can integrate project management into CTE curricula to help students execute projects and complete a career pathways internship.

**Organization:** Plan International  
**Initiative:** “PMIEF’s Disaster Management Grants Initiative”  
**Grant:** US$ 149,672

Deliver extensive project management training and ongoing technical assistance to the organization’s professionals who will execute initiatives in the Americas, Asia, East and South Africa, and West Africa to address challenges like Ebola recovery, drought crises and flooding.

**Organization:** United Way Central Savannah River Area  
**Initiative:** “PMIEF – UW of the CSRA Nonprofit Capacity Building Program”  
**Grant:** US$ 16,000

Deliver project management training to more than 20 nonprofits in Georgia and South Carolina, USA to enhance their strategic planning, event planning and proposal writing abilities (in partnership with the PMI Augusta-Aiken Chapter).
It is well known that actively engaged sponsors are the top driver of project success. To that end, having Anthony (Tony) Gayter, Hewlett Packard Enterprise (HPE) Vice President for Global Transition and Transformation Program Portfolio Management, serving as executive sponsor of the PMI Educational Foundation’s Community Advancement through Project Management Award, ensures the Award program’s success!

Tony launched the 2016 Award program at the PMI PMO Symposium 2015 in Phoenix, Arizona as he wrapped up his executive keynote address. He encouraged PMO corporate and government agency teams to engage with their communities and apply for the Award.

The Awardees in each category (Individual Project Manager, PMI Chapter, and Corporation/Government Agency) who demonstrate outstanding contributions to project management for social good® are announced at PMI Global Congress 2016 – North America. The Corporation/Government Agency PMO Team is also recognized at the PMI PMO Symposium.

HPE further supported the Awards planning process with a grant to PMIEF designed to “accelerate” the PMI Chapter Category and to acknowledge PMI Chapters for their longstanding pro bono partnerships with charitable organizations throughout the globe.

PMI Registered Education Providers and Consultants Support PMIEF and PM Training

PMI Registered Education Providers (REPs) and PMI Registered Consultants continue to contribute to PMIEF both financially and through the provision of educational opportunities for individuals via the PMIEF Scholarship Program.

In 2015, these PMI Registered Education Providers and Consultants contributed more than $361,907 in the form of financial support, in-kind professional development training, and academic scholarships. Our thanks to: International Institute for Learning (IIL), University of Management and Technology (UMT), Cadence Management Corporation, Project Auditors, OSP International, Cheetah Learning, The Project Lab, The Project Strategy Consulting Group, and Project Management Academy.

- For the fifth year, our Mission Partner, IIL, sponsored the prestigious PMIEF Kerzner Award for Excellence in Project Management created to recognize an outstanding project manager who exemplifies the excellence and dedication of renowned project manager, Harold Kerzner, MS, MBA, PhD.

- IIL also continued to donate a virtual booth to facilitate PMIEF’s participation in IIL’s Virtual International Project Management Day.

- Another sustaining donor, the Chen Frame Foundation, established by UMT President, Dr. Yanping Chen and UMT Academic Dean, Dr. J. Davidson Frame, made a major gift in support of PMIEF educational programs and resources.
Growing a PM Ready Workforce through Scholarships & Awards

**SCHOLARSHIPS**

Due to the generosity of PMI, PMI members, PMI Chapters, PMI REPs, and universities, PMIEF awarded over 400 project management-related scholarships to university students, teachers, practitioners, and nonprofit/non-governmental organization staff around the world. To see a list of these charitable donors, please see pages 13 to 16.

<table>
<thead>
<tr>
<th>2015</th>
<th>Scholarships Awarded</th>
<th>Dollar Value</th>
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<tr>
<td><strong>Academic</strong></td>
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<tr>
<td><strong>Training</strong></td>
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<td><strong>TOTAL</strong></td>
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</table>

**AWARDS**

Student and professional award recipients are honored for significant contributions to the project management profession. These include project management, scholarly research, and the practical application of project management skills, both inside and outside the workplace.

The James R. Snyder International Student Paper of the Year Award

The James R. Snyder International Student Paper of the Year (ISPY) Award recognizes excellence in student development of original concepts in project management.

**Recipient:** Linda Agyapong, PMP, of Capella University

**Title of Paper:** Impact of Quality and Risk Management on Information Technology Project Success

The Donald S. Barrie Award

The Donald S. Barrie Award, sponsored by the former PMI Design Procurement-Construction Specific Interest Group (SIG), recognizes an individual that advances the field of design or procurement in the engineering and construction industries.

**Recipient:** Ermal Hetemi of Eastern Michigan University

**Title of Paper:** Attitudes Toward Integrated Project Delivery (IPD)

The Kerzner Award

The Kerzner Award, sponsored by the International Institute for Learning, Inc., recognizes project managers who most emulate the professional dedication and excellence of Harold Kerzner, MS, MBA, PhD.

**Recipient:** Sarina Arcari, PMP of Amerigroup, Chesapeake, Virginia, USA

**Title of Paper:** PMO Mastery: Six Essential Elements for Exceptional Performance

“To be recognized by a jury of one’s peers and honored as the recipient of the 2015 Kerzner Award is both humbling and inspiring. It confirms my belief in our profession and the value it can lend to any organization that embraces it. I am so grateful to PMI for creating such a dynamic community of world changers and for challenging us to continually evolve and innovate our profession.”

– Sarina Arcari, 2015 Kerzner Award Winner
PMIEF is proud to maintain close relationships with PMI's global chapters, inspiring those chapters' volunteers to use their project management expertise to give back to their local communities. By delivering project management training to youth, teachers, and nonprofit organization staff, these chapters support PMIEF in transforming lives and increasing people's potential.

This is a sampling of the creative ways that project management training is being delivered to people across the map by a selection of PMI Chapters.

**PMI Southern Alberta Chapter**
Deliver project management training, including coaching using a free online PM tool, to local nonprofit organizations. The nonprofit organization can leverage the training to become more efficient in delivering their nonprofit missions.

**PMI Chicagoland Chapter**
Deliver project management training to young women served by Ladies of Virtue, a nonprofit organization dedicated to instilling virtuous characteristics in young women while preparing them for college, careers and adulthood.

**PMI Keystone Chapter**
Deliver project management training to youth at local middle schools. After piloting the training at one location, the training has now been delivered at three additional locations.

**PMI Dallas Chapter**
Lead project management training at a local high school, engaging the students in delivery of a final project that brings arts and crafts activities to the Children’s Medical Center of Dallas.

**PMI Augusta-Aiken Chapter**
Use a PMIEF no-cost resource to lead project management training at the Megiddo Dream Station, a nonprofit focused on addressing training needs of individuals who have been out of work for a year or longer. 100% of graduates from the Megiddo Dream Station program maintained employment one year after their graduation from the program.

**PMI Honduras Chapter**
Address community problems by leading project management training with an after-school organization. The youth plan community improvement projects including planting gardens with native plants, leading workshops on Internet safety, holding community cleanups, and tutoring.

**PMI Nuevo Cuyo Chapter**
Deliver a three-hour PM training to the CONIN Foundation, a nonprofit committed to fighting hunger in children. The initial training reached nearly 200 nonprofit professionals, who will use those skills in delivering services to thousands of children.

**PMI São Paulo Chapter**
Train over 900 students using multiple PMIEF resources, including The Tower Game, Careers in Project Management, Project Management Skills for Life, and project management fiction books.

**PMI Montevideo, Uruguay Chapter**
Deliver project management training to teachers at a local school. The training began with basic skills, and developed into teachers planning larger projects. Teachers reported they began adding PM to their class curricula immediately after completing the training.
Inspiring PMI Chapter Programs for Social Good
Around the Globe

PMIEF is proud to maintain close relationships with PMI's global chapters, inspiring those chapters’ volunteers to use their project management expertise to give back to their local communities. By delivering project management training to youth, teachers, and nonprofit organization staff, these chapters support PMIEF in transforming lives and increasing people’s potential.

This is a sampling of the creative ways that project management training is being delivered to people across the map by a selection of PMI Chapters.

PMI Portugal Chapter
Support teachers in using a PMIEF resource in their primary school classrooms. After the pilot program, the chapter developed an additional resource to help future chapter volunteers better support the school.

PMI Jordan Chapter
Create a project management training course to be delivered through Edraak, an online open-course platform.

PMI Poland Chapter
Use PMIEF resources to augment chapter members’ expertise in the delivery of project management training during a summer camp experience for underprivileged youth.

PMI Pearl City Chapter
Incorporate project management as a pillar of its Student Leadership Competency Building Program. The program, which has reached over 7000 students to date, focuses on preparing youth for career readiness in a variety of industries.

PMI Singapore Chapter
Work with a national youth organization (nEbO – nobody Enjoys being Ordinary) empowering youth to be work-ready, world-ready, and life-ready. The organization uses a PMIEF no-cost resource to incorporate project management into the existing program.

PMI Nigeria Chapter
Deliver a “Project Management Boot Camp” at the local nonprofit, Prolifik. Youth learn project management through games and lectures and are encouraged to apply these skills to their in-school curricula.
PMIEF resources are available in multiple languages at no cost to support professionals who want to share project management skills and knowledge, as a life skill, with youth and others in the community. Consider using them in a classroom, with a youth organization, or with a local congregation or nonprofit. These resources provide all you need to introduce the basics of project management to youth and others in your community.

Downloaded more than 23,000 in 2015, the resources can be found in the Learning Resources Library on PMIEF.org. Here’s a sampling of what you’ll find:

- **How Project Management Can Be Used in Your Nonprofit™**
  - Introduces PM tools to nonprofits and NGOs through a 90-minute workshop format.

- **Project Management Toolkit for Teachers®**
  - Provides a modular, user-friendly, guide for teachers to help prepare secondary-school students to be college and career ready.

- **Careers in Project Management™**
  - Explains the value of pursuing a career in project management.

- **Fun Project Management Books for Youth**
  - Designed for youth, ages 10-12, these four fiction books, written by Gary Nelson, describe project management using fun stories and examples.
    - *The Ultimate Tree House Project*
    - *The Scariest Haunted House Project Ever*
    - *The Amazing Science Fair Project*
    - *The Valentine’s Day Project Disaster*

- **Project Management Skills for Life®**
  - Provides an introduction to project management for a variety of age groups.

Online at pmief.org you will find close to 50 different resources for teachers, administrators, parents, students, as well as nonprofits and NGOs.
PMIEF’s Leadership Society recognizes individuals who have given a generous annual gift of US $1,000 or more.

These wonderful contributors are committed to leveraging project management for social good®.

Leadership Society donors bring the benefits of project management to the farthest reaches of the world. Their support provides academic scholarships for college students and educational resources and training programs to youth, nonprofit organizations, teachers, and unemployed/underemployed workers.

Leadership Society members receive special recognition and exclusive benefits:

- Invitations to PMIEF receptions held during PMI Global Congresses
- Recognition in the PMIEF Annual Report
- Annual recognition in the publications, PMIEF PM for Social Good® and PMI Today®
- Recognition on the PMIEF virtual donor wall*
- Prestigious PMIEF lapel pin symbolizing leadership within the PMI community
- Donor ribbon to wear on PMI conference badges symbolizing generous support of the PMIEF
- Exclusive communications and invitations to discussions about new ideas and ways to leverage project management for social good®

* Donors may choose to be anonymous

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PMI Educational Foundation
2015 Major Donors

PMIEF could not accomplish its work without the generous support of others. PMIEF extends its thanks and appreciation to its supporters and would like to give special recognition to these major donors for their leadership.

US $1 Million+ Donors
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Corporate Donors In-Kind
Scholarships

Corporate Partners

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* 2015 PMIEF Board Member

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Bhaskar Ravuru
Dale Resch
Jack Riegel
Kathleen P. Romero

Gifts of US$1 – $99
PMIEF is grateful to the 7,017 individuals who made contributions of less than $100 during 2015. Whilespace does not permit us to list all of the names, we extend our sincerest thanks and appreciation for their support of our mission.

Matching Gifts & Workplace Giving Campaigns
BNY Mellon Community Partnership
IBM Employee Charitable Contribution Campaign
Local Independent Charities of America (Combined Federal Campaign)
State Street Matching Gift Program

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Friends of Jerry King*
* Scholarship Endowment
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Artur Andrade, PMP
Carmo Andrade, PMP
Joana Barracosa
Christian-Jacques Bonetto, PMP
Alix Bongiorno
João Duarte, PMP
Nuno Dias, PMP
Susana Ferreira, PMP
Célia Folgado
Ash Gulamhussen, PMP
Mohamed Khalifa Hassan, PMP
Sebastien Jacques, PMP
Isabelina Jorge, PMP
Cyril Laurent, PMP
Max Lima, PMP
Ana Lopes, PMP
Nâdia Lopes

Disaster Management Task Team
James Earnest, Ph.D.
Mike Goehring, PMP
Sudhir Kumar, PMP
Victor Orellana, PMP
LTC Matthew Turpin, PMP
Tony Van Krieken, PMP

Writers
Agata Czopek, PMP
Walter Ginevri, PMP, PgMP, PfMP, PMI-PBA, PMI-ACP, PMI-RMP, PMI-SP
Isabelina Jorge, PMP
Gary Nelson, PMP
William Moylan, PMP
Tizano Villa, PMP

Community Advancement Through Project Management Award Judges

Liz Hamburg
CEO, Taproot Foundation

Sabari Raja
CEO/Co-Founder, Nepris, Inc.

Judy Umlas
Sr. Vice President, International Institute for Learning, Inc.

Rebecca Wang
Sr. Manager Community Engagement/Corporate Affairs, Hewlett Packard Enterprise

J. Leroy Ward, PMP, PgMP, PfMP
Executive Vice President, International Institute for Learning, Inc.
**Financial Statements**

**Statement of Financial Position**

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and Cash Equivalents</td>
<td>$184,901</td>
<td>$473,425</td>
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<tr>
<td>Investments</td>
<td>$2,586,307</td>
<td>$2,022,008</td>
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<tr>
<td>Accounts Receivable - Project Management Institute</td>
<td>$37,293</td>
<td>$66,740</td>
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<tr>
<td>Promises to Give</td>
<td>$14,158</td>
<td>$43,827</td>
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<tr>
<td>Prepaid Expenses</td>
<td>$328,196</td>
<td>$11,250</td>
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<tr>
<td>Website Development &amp; Software Costs</td>
<td>$257,753</td>
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**LIABILITIES AND NET ASSETS**

<table>
<thead>
<tr>
<th>2015</th>
<th>2014</th>
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<tbody>
<tr>
<td>Liabilities</td>
<td>$522,916</td>
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<tr>
<td>Net Assets:</td>
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</tr>
<tr>
<td>Unrestricted</td>
<td>$(629,322)</td>
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<tr>
<td>Temporarily Restricted</td>
<td>$892,947</td>
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<td>Permanently Restricted</td>
<td>$2,364,314</td>
</tr>
<tr>
<td>TOTAL</td>
<td>$3,150,855</td>
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</table>

**Statement of Financial Activities**

| TOTAL REVENUE: | US $5,265,423 |
| TOTAL EXPENSES: | US $4,599,740 |

**CHANGE IN NET ASSETS**

| NET ASSETS - Beginning of Year | US $1,962,256 |
| NET ASSETS - End of Year | US $2,627,939 |

**2015 Expenses**

- Programs
- Fundraising
- Management & General

**2014 Expenses**

- Programs
- Fundraising
- Management & General
A special thank you to our volunteers and the PMIEF Community Engagement Committee, PMIEF Disaster Management Task Team, and the PMIEF Liaisons from PMI Chapters.