A Message from the Board of Directors

Remarkable.

Looking back on 2012 and forward to 2013, remarkable is the first word that comes to mind. The year 2012 was a pivotal one for the PMI Educational Foundation (PMIEF). And to you—our donors, volunteers and champions—thank you for the remarkable progress this year in our mutual quest to leverage project management for social good.

With your support, the PMI Educational Foundation moved forward at a record pace, adding new volunteers and staff members to help drive the unprecedented expansion of programs, services and visibility around the globe. We made significant decisions that will move PMIEF toward making an even greater impact on global society—for example, bold decisions to improve PMIEF’s effectiveness and visibility through a rebranding initiative and in the process of completely recreating the organization’s website (pmief.org). During 2013, you will see these projects come to life. The organization expanded its staff in an effort to provide more opportunities to beneficiaries and build capacity to maintain both operation and growth.

Why is this important? With the right people, tools and visibility, PMIEF can truly increase the global reach of the foundation and expand its programs. As leaders on the Board of Directors, we are inspired by the continued growth and maturity of PMIEF and its programs around the world. We are both proud and humbled to lead PMIEF through this exciting and dynamic period of growth and change, and look forward to a future where project management knowledge is used by teachers and nonprofit program leaders around the globe.

Let’s use our mutual passion for project management’s unique ability to drive positive change in the world. The power to leverage project management to create social change lives within each of us. When passionate and like-minded people come together with the right resources, amazing things can happen. It happens in very visible ways each and every day at PMIEF.

By giving so generously of your time, talents and financial resources, you have helped to inspire others to make a positive difference in the lives of countless people and communities worldwide. Thank you again for your support. We look forward to sharing and connecting you for many years to come.

Many thanks,

John Patton, PMP
2013 Chair, PMIEF Board of Directors
US $235K+ GRANTS AWARDED TO NONPROFITS IN BRAZIL, ITALY, MEXICO, THE U.S., UGANDA, AND WALES FOR INNOVATIVE PROJECT MANAGEMENT INITIATIVES

Social Media Followers

www.pmief.org

awlons Project Learning Network

To Convene Thought Leaders and Opinion Makers in K-12 Project-Based Learning

Thousands of High School Students

Will Soon Learn Through Projects Thanks to Statewide Initiatives in Idaho, North Carolina and Washington

Awarded US $500K+ in Academic, Training and Professional Development Scholarships Across the Globe

Project Management Knowledge Equips Students with the 4Cs: Collaboration, Creativity, Communication, and Critical Thinking Skills

150 PMI Chapter Volunteers Served as PMIEF Liaisons and Represented 3 Out of 5 PMI Communities Worldwide

Inspiring Impact...

means bringing together the right people at the right time for the right reasons, to effect positive change. We realize that without each of these critical elements, even the best of ideas stands on the precipice of failure. This is why we leverage the collective skills, talents and time of people and organizations to help us make a difference.

We motivate individuals of all ages to recognize the importance of project management. With the help of donors and volunteers like you, we develop innovative programs worldwide that advance knowledge and skill acquisition.

It is our global reach and scope that enable us to promote the value-add of project management across the lifespan. And most assuredly, it is our visionary approach that uniquely positions us as a leader in doing so.

We invite you to learn more about what, where, how and why we do what we do by reading our 2012 highlights on the following pages.

“We motivate individuals of all ages to recognize the importance of project management.”
In 2012, we supported Kubunina, an initiative of the Veterinary Association for Cooperation with Developing Countries (AVEC-PVS), an Italy-based nonprofit. Swahili for “let’s plan together,” Kubunina uses the PMI Northern Italy Chapter’s “Projects from the Future” toolkit to teach project management to young people in the Democratic Republic of the Congo, through hands-on learning. The training better prepares them to enter the world of work and to mitigate the detriments of poverty.

The program also partners Congolese and Italian schools for twinning activities that allow students, in the two countries, to learn about one another’s culture, so that they come to appreciate their differences and recognize their similarities.

In addition, AVEC-PVS is helping youth as well as their teachers, parents and communities understand how best to strategically apply project management knowledge to launch income-generating activities. These include gardening, canning and beekeeping business ventures, which generate revenues for teachers’ salaries and textbooks as well as provide free meals of fruits, vegetables, honey and juices for students.

Kubunina is just one example of a PMIEF-funded initiative that integrates project management into school curricula to support teaching and learning. Inspiring impact means touching people’s lives, in palpable ways, and through a PMIEF grant, AVEC-PVS is making that happen in this region of the world.

In August 2012, Dina Buchbinder, an employee at the United Nations Association of Mexico (AMNU) traveled to New York City to participate in a conference for UN employees. There, she met Bill Ruggles, PMP and Julia Bell, PMP (PMI New York City Chapter members) who delivered a presentation of Project Management Skills for LifeSM curriculum to representatives from nine countries.

Inspired, Dina immediately strategized how to apply project management skills to help grow Deportes para Compartir (DpC), an AMNU program that teaches children to use play and physical activities to become change agents in their communities. Since 2007, DpC has reached 161,000 children, parents and teachers, and the organization plans to reach an additional 30,000 children in 2013.

A few months after the conference in New York City, more than 30 of Dina’s team members gathered for a project management training session presented in Spanish. A PMIEF training scholarship made this intensive, three-day professional development opportunity possible.

Among other skills, the participants learned: how to use project management to build a high performance team when planning a kick off event, a method for low-overhead project control, and how to use a stage gate project lifecycle to move the best ideas forward while removing risks and eliminating marginal ideas, early on in the process.

Did you know that, in 2012, Project Management Skills for LifeSM resource was downloaded, over 1,000 times, from PMIEF’s website at no cost, by individuals and organizations from 95 different countries?

Project Management Skills for Life provides an overview of project management methodology and can be used with community leaders and students alike. In addition, we offer dozens of no-cost educational resources that are available for download at PMIEF.org.
Children International Program Manager, Milara “Miles” Aranas, leads a team of professionals who plan, monitor and evaluate health and education programs for more than 15,000 children in the Philippines. The organization, which aims to lessen the burdensome effects of urban and rural poverty, serves more than 70,000 families each year. Because her work requires attention to detail to ensure effective outcomes, Miles applied for a PMIEF training scholarship, sponsored by Cheetah Learning. After completing an 85-hour project management course and becoming a Certified Associate in Project Management (CAPM®), Miles shared her newly acquired knowledge with her team to enhance productivity and efficiency. We provided additional resources and materials to support her efforts.

“I am so thankful for the scholarship I received,” says Miles. “The knowledge I gained is appropriate and useful for my work. Without this assistance, I couldn’t have attended the training or become a Certified Associate in Project Management (CAPM®). It’s helping me help the kids.”

In addition to her team, Miles oversees 119 Children International youth leaders who plan programs for 9,000 young people ages 12 to 19. Thanks to the impact of her project management instruction, Miles has inspired these leaders to apply what they have learned to the organization’s arts, recycling and sports programs.

PMIEF awards recognize individuals for their contributions to the field of project management. In addition, donors make it possible to honor the work of those who have made great achievements. Awards encourage and inspire people to be better at what they do, and celebrate the creation of greater possibilities, even the achievement of seemingly insurmountable goals.

The James R. Snyder International Student Paper of the Year (ISPY) Award is available to bachelors, masters, and doctoral students who enhance the field of project management.

The Donald S. Barrie Award recognizes the paper that best advances the project management body of knowledge in the field of design, procurement and/or construction by providing a useful contribution to the engineering and construction industry.

The Kerzner Award, sponsored by the International Institute for Learning, Inc., is granted to project managers who most emulate the professional dedication and excellence of Dr. Harold Kerzner, PhD, MSc, MBA.

“The Kerzner Award process has been—tightly structured and it reaffirmed the value in project management and its ability to be a key driver in the delivery of projects, particularly in the healthcare sector. For my organization, I hope it will help to build capability and capacity as we continue to transform the healthcare system to ensure it is sustainable in delivering high-quality care for generations to come.” - Jennifer Quaglietta

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**Scholarship Awardee Shares Knowledge**

“Miles oversees 119 Children International youth leaders who plan programs for 9,000 young people ages 12 to 19.”

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**The Power of Recognition**

James R. Snyder Student Paper Award – North America

Pedro Serrador, MBA, PEng, PMP
SKEMA Business School Online Program

*Paper Title:* The Importance of the Planning Phase to Project Success

James R. Snyder Student Paper Award – Europe-Middle East-Africa (EMEA)

Muhammad Chuan Khan, PMP, PgMP
SKEMA Business School Online Program

*Paper Title:* Relationship between Project Attributes and Project Governance Dimensions Subject to Different Project Performance Context—Building the Theoretical Framework

The Donald S. Barrie Award

Christopher Smallwood
Eastern Michigan University

*Paper Title:* The Role of Adaptive (Re)use

The Kerzner Award

Jennifer Quaglietta, BASc, MBA, PMP
Ministry of Health and Long-Term Care (Ontario, CA)

*Project Title:* Translating Project Management into Practice in Government: From Project to Pilot to Corporate PMO

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www.pmief.org
PMI Educational Foundation
2012 List of Donors

Thank You To Our Major Donors

US $1 Million+ Donors

Cash donors

In-kind donors

US $100,000+ Donors

US $50,000+ Donors

US $25,000+ Donors

www.pmief.org
1377x94 Eric Jenett
1377x109 Boston university Board of Trustees
1377x157 State Street Matching Gift Program
1377x172 Independent Charities Contribution Campaign
1377x217 HP Company Foundation
1377x232 Expedia, Inc
1377x247 Boston university Board of Trustees Matching Program
1377x262 Ameriprise Financial Employee Gift Giving Campaigns
1377x277 Matching Gifts & Workplace
1377x296 Who made contributions
1377x311 of US$1-US$100 during 2012.
1377x340 5,636
1377x370 PMIEF is grateful to the
1377x417 = PMIEF Board Member
1377x432 Rebecca Winston
1377x447 Lowell Wille
1377x462 Brian West
1377x477 Donald Taylor
1377x492 Paula Wedemeyer
1377x507 Nancy Jane Petersen
1377x522 John Walsworth
1377x537 Laura Storonsky
1377x552 Michael Nesbitt
1377x571 Suh-Jen Tsai
1377x586 Murat Like
1377x601 John Wallsie
1377x616 Helen Watkins
1377x631 Paula Wedemeyer
1377x646 Jessa Haigwood
1377x661 Brian West
1377x676 Lowell Wille
1377x691 Rebecca Winston
1377x706 * = PMIEF Board Member
1377x721 Gifts of US$1 – 5,636
1377x736 individuals who made contributions of US$1-US$100 during 2012.
1377x747 Matching Gifts & Workplace Giving Campaigns
1377x762 Ameriprise Financial Employee Gift Giving Campaigns
1377x777 Boston University Board of Trustees Expedia, Inc
1377x793 HP Company Foundation
1377x808 Independent Charities Contribution Campaign
1377x823 State Street Matching Gift Program
1377x838 Honorary & Memorial Gifts
1377x853 Boston University Board of Trustees
1377x868 Eric Jenett
1377x884 Delena Mierscm
1377x899 Friends of Ray Piper*
1377x914 Anonymous (1)
# PMIEF Board of Directors

- **John Patton, PMP** – Chair
- **Katherine Shawver, PMP** – Secretary, Chair: Nominating Committee
- **Roberto Toledo, PMP** – Treasurer, Chair: Finance Committee
- **Allan MIBs, PMP** – Chair: Program Committee
- **Jo Ferguson, PMP** – Chair: Development Committee
- **Suresh Chandra, PMP**
- **Kenneth Hartley, PMP, PMI Fellow**
- **Suketu Nagrecha, PMP**
- **John Rickards, PMP**

# PMIEF Staff working with the PMI Educational Foundation

- **Mark Langley** – PMIEF Chief Operating Officer
- **Michael DiPrisio** – VP Academic & Educational Programs
- **Jeanette Burr** – PMIEF Executive Director
- **Michelle Armstrong** – PMIEF Program Manager
- **Jeff Jackson** – PMIEF Development Manager
- **Diane Fromm** – PMIEF Programs Administrator
- **Andrew Stitt** – PMIEF Associate
- **Sarah Cornacoff** – PMIEF Program Support Associate

## 2013 PMI Educational Foundation:

It’s only through [the] myriad of volunteers that we can reach youth, professionals, and non-profits around the world. Because of these outstanding volunteers, our goal to extend project management knowledge to the 20 billion people around the world has been made possible.

- **Jo Ferguson, 2012 PMIEF Board Chair**

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# Statement of Financial Position

<table>
<thead>
<tr>
<th>Year</th>
<th>Assets</th>
<th>Liabilities and Net Assets</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>$52,482,339</td>
<td>$2,583,106</td>
</tr>
<tr>
<td>2012</td>
<td>$52,482,339</td>
<td>$2,482,339</td>
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</tbody>
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## ASSETS
- Cash and Cash Equivalents
- Investments
- Accounts Receivable-Project Management Institute
- Promises to Give
- Prepaid Expenses

## LIABILITIES AND NET ASSETS
- **Net Assets:**
  - Liabilities
  - Net Assets:
    - Unrestricted
    - Temporarily Restricted
    - Permanently Restricted

## Statement of Financial Activities

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Revenue</th>
<th>Total Expenses</th>
<th>Change in Net Assets</th>
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</thead>
<tbody>
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<td>2011</td>
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<td>$2,287,514</td>
<td>US$(252,958)</td>
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<td>2012</td>
<td>$2,540,472</td>
<td>$2,941,605</td>
<td>US$(420,132)</td>
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</tbody>
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A special thank you to our volunteers and the PMIEF Liaisons appointed by the PMI Chapters, Communities of Practice & Regions Worldwide.